

Switzerland and South Africa Sustainable Skills Development Conference



Emperors Palace Kempton Park Johannesburg 22 - 24 February 2017

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Switzerland and South Africa Sustainable Skills Development Conference 22-24 February 2017

CONFERENCE OVERVIEW

The skills development system in Switzerland is most probably the best in the world. One of the partners of expect more international is Bruno Geiger. Together with Rudolf H. Strahm, Cornelia Oertle and Erik Swars, Bruno published a book in August 2016 with the title: Vocational and Professional Education and Training in Switzerland – Success factors and challenges for sustainable implementation abroad.

The conference will present various best practice cases:

- Examples of participating companies in the Swiss Dual Track VET System (i.e. Bühler Group, Schindler Elevators, Johnson&Johnson / CILAG, Roche Diagnostics International, Glencore International)
- Transfer projects in the USA, Brazil, Indonesia, Myanmar, Singapore, Sri Lanka, Nepal, Kosovo

The program for these 3 days contains interesting topics:

- Skills Development from various perspectives (Swiss view, South African government view, Educational view, Economical view, Society point of view)
- The challenges faced by some of SA's critical Skills Development Stakeholders
- Empowering Individuals to reach their full potential
- Gearing for the Future through Entrepreneurship and Coding
- Successful implementation of a VET system
- Sustainable Development in South Africa
- Work Readiness - for new entrance into the world of work
- Skills using intuitive intelligence
- Life skills
- Exploring success for women engineers

A World Café will enable the participants to discuss and define recommendations for the goals set for the conference. These recommendations will be summarized and presented to all stakeholders. A forum discussion with representatives from the South African Government and from the Association for Skills Development will wrap up the conference and will open the doors for a “sustainable skills development system in South Africa”.

It is time to expect more - and to empower more! We are covering “the extra mile”! We question traditional solutions, innovate and improve them. We strive for growth, securing the future for us, and for our communities, by investing in education.

Objectives:

- The key stakeholders are identified, to be able to discuss the implementation of a sustainable skills development system in SA
- Actions are defined to positively influence the public opinion about skills development

Target Market:

- Financing houses
- FET college principals
- University principals
- Executives involved in education
- Corporate Social Investment Directors
- Learnership coordinators
- Seta`s
- Deans
- Human Capital managers



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CONFERENCE OVERVIEW

- Training and Skills development managers
- Lecturers
- HR managers
- Bursary Specialists
- Chief Financial Officers
- Company representatives looking for skilled workers
- Government- and Political- representatives

Organisations:

- Banks
- Private Companies
- Artisans
- Aviation
- Agriculture
- TVET Colleges (Private & Public)
- Department of High Education & Training
- Universities
- Small Business
- NGO'S





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CONFERENCE PROGRAM

Day 1 Wednesday 22nd
February 2017

| TIME | PROGRAMME ACTIVITIES |
|-------|--|
| 08:15 | Registration & Coffee |
| 09:00 | Opening |
| 09:05 | Presentations: Skills Development in Switzerland (different topics) Bruno Geiger / Bert Evers |
| 10:30 | Coffee break & Networking |
| 11:00 | Presentations: Skills Development in South Africa Government perspective FDFA / NYDA / Minister of Higher Education |
| 12:00 | Lunch Break & Networking |
| 13:30 | Presentations: Skills Development in South Africa Educational perspective Nelly Burrows & Sofia Neves / Sharon van den Heever |
| 15:00 | Coffee break and Networking |
| 15:30 | Presentations: Skills Development in South Africa Society perspective Vusani Maseda / Nomalanga Sitole / Jenny Lings |
| 17:00 | Networking Apéro |
| 18:00 | Closing Day 1 |



Day 2 Thursday 23rd
February 2017

| TIME | PROGRAMME ACTIVITIES |
|-------|---|
| 08:30 | Presentation: The challenges faced by some of SA's critical Skills Development Stakeholders Shoni Khangala |
| 09:30 | Organisation & Structure Workshop 1: BeYOUtiful Minds - Empowering Individuals to reach their full potential Karolina Sky Rafalski Workshop 2: Gearing for the future through Entrepreneurship and Coding Raquel Sorota Workshop 3: Successful implementation of a VET system Bruno Geiger Workshop 4: Schindler - How a Swiss Company does VET practice in South Africa Keith Charles Workshop 5: Sustainable Development in South Africa - Introduction to Basic Concepts. Melissa Jacobs |
| 10:30 | Coffee Break & Networking |
| 10:50 | Workshop 1 continued Workshop 2 continued Workshop 3 continued Workshop 4 continued Workshop 5 continued |



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CONFERENCE PROGRAM

Day 2 Thursday 23rd
February 2017

| | |
|-------|---|
| 12:00 | Lunch Break & Networking |
| 13:30 | Presentation: A world in distress – An opportunity to grow, heal, innovate and perform Sharon Sinclair |
| 14:30 | Personal Development Workshop 6: Work Readiness for new entrance into the world of work Nilan Pillay / Dan Ellappa Workshop 7: Skills using intuitive intelligence Manj Subiah Workshop 8: Life skills Sabine Grebien / Susann Bongers Workshop 9: Exploring success for women engineers Queen Mokulubete Workshop 10: Topic to be provided by NYDA Birgit Vijverberg |
| 15:20 | Coffee Break & Networking |
| 15:40 | Workshop 6 continued Workshop 7 continued Workshop 8 continued Workshop 9 continued Workshop 10 continued |
| 17:00 | Closing Day 2 Evening program Braai in Hercules by MENU (Youth project) with various acts and presentations |

Day 3 Friday
24th February 2017

| TIME | PROGRAMME ACTIVITIES |
|-------|---|
| 08:30 | Presentations: How Do We Make Green Skills Grow & Emphasizing the ICAN approach to problem solving and skills development Charlotte Jean Steenekamp / Diane Kramer |
| 10:00 | Coffee Break and Networking |
| 10:30 | World Café: Discussions to define recommendations to be able to reach conference goals: <ul style="list-style-type: none"> The key stakeholders are identified in order to be able to discuss the implementation of a sustainable skills development system in SA Actions are defined to positively influence the public opinion about skills development |
| 12:00 | Lunch Break and Networking |
| 13:30 | Presentation: Working in Europe and Africa – What can we learn from each other. Expect More International & Don Bosco |
| 14:30 | Forum discussion - Using the results from the World Café, 5-6 forum participants discuss these recommendations Participants <ul style="list-style-type: none"> Minister of Education A representative of the NYDA Bruno Geiger Sharon van den Heever Vusani Maseda Shoni Khangala |
| 16:00 | Closing |





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CONFERENCE REGISTRATION DETAILS

Registration Details for a 3 day conference

Please tick inside the box

- R8500-00 Vat Excl. Per Person
 Group Booking for four or more people R8000 Vat Excl.
 Exhibition fee R5500-00
 Gold Sponsorship Package R125,000-00
 Platinum Sponsorship Package R250,000-00

Registration fees include conference materials, morning and afternoon refreshment and lunch, but do not include transport and accommodation

Participant 1 _____
 Position: _____ Email: _____
 Organisation: _____ Tel: _____

Participant 2 _____
 Position: _____ Email: _____
 Organisation: _____ Tel: _____

Accounts
 Person dealing with account: _____ VAT No: _____
 Position: _____ Tel: _____ Fax: _____
 E-mail: _____ Postal Address: _____

AUTHORISATION: Signatory must be authorized to sign on behalf of Company

Name: _____ Position: _____
 Tel No: _____ Fax No: _____
 E-mail: _____ Signature: _____ Date: _____

TERMS AND CONDITIONS

The following terms and conditions will apply:
 No seats will be reserved, unless ASAKHE EVENTS MANAGEMENT receives a signed registration form

ASAKHE EVENTS MANAGEMENT reserves the right, due to circumstances beyond our control, to change speakers, program content, date & venue. The signed registration form is a legally binding contract

Payments and Cancellations:

All cancellations are subject to the following conditions:
 ASAKHE EVENTS MANAGEMENT must be notified in writing of all cancellations

Full payment is required 1 week prior to the conference by EFT or Direct Deposits. Cancellations are to be submitted and confirmed in writing via e-mail or fax at least 14 working days prior to the event upon which the delegate fee will be refunded less a 10% +Vat service fee.

A 50% cancellation fee is applicable for cancellations received within less than 7 working days prior to the conference. No refunds will be given for delegates who do not show up, or for cancellations within 24 hours of the conference that they booked for. The company/individual is liable for full payment of the conference fee.

Legal action will be taken for the recovery of any outstanding payments. Any legal and related costs will also be for the account of the client.
 ASAKHE EVENTS MANAGEMENT reserves the right to change the venue of cancel the conference should it be deemed necessary.

Payments will only be reimbursed should ASAKHE EVENTS MANAGEMENT cancel the conference. I hereby acknowledge that I have read and understood these terms and condition and that I accept them as duly authorized company representative.

Substitutions: Participants must inform ASAKHE EVENTS MANAGEMENT in writing of any replacements.

NB: I hereby acknowledge that I have read and understood all the terms and conditions of registration.



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CONFERENCE SPONSORSHIP PROPOSAL

Platinum Sponsorship Package R250 000 Pre Event

- Logo recognition in direct emails
- Logo recognition in 6 weekly Event alerts
- Logo recognition on website home page and event page
- Logo recognition on flyers and 200 A3 posters
- Logo recognition in 4 week outdoor advert campaign
- Logo and name recognition through continuous social media
- Name recognition in Media/ Press Releases as determined.

During Event

- Premium location and double size trade show stand including organisation name signage,
- 1 x 30 minute presentation sessions
- Opportunity to provide 2 banner stands for setup within the Conference and Exhibition space
- Opportunity to provide 25 word organisation profile and logo recognition
- Logo recognition on all event, entrance and directional signage.
- Two trestle table & two chairs
- Carpet flooring
- Company logo to appear on the program

Post Event

- Logo and name recognition as part of post event survey to all members and guests
- Logo recognition included in all post event marketing communications and media
- Report of the overall conference

Promotional Campaign

- Online
- Social media
- Radio
- Outdoor advertising

Gold Sponsorship Package R125 000

- Logo recognition in direct
- Logo recognition on website home page and event page
- Logo recognition on flyers
- Logo recognition in 4 week outdoor advert campaign
- Logo and name recognition through continuous social media
- Name recognition in Media/ Press Releases as determined.
- Premium location and double size trade show stand including organisation name signage,
- 1 x 30 minute presentation sessions
- Opportunity to provide 2 banner stands for setup within the Conference and Exhibition space
- Opportunity to provide 25 word organisation profile and logo recognition
- Logo recognition on all event, entrance and directional signage.



Premiere Exhibition Guidance Package Fee R5500 00

- Two trestle table & two chairs
- Carpet flooring
- 2 minutes presentation about your stand to delegates
- Company logo to appear on the program

Tel: 0861 494 495 | Cell: 083 695 7329 | Fax: 086 720 8667
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